

The Five Fold Rhythm

January

Attract

Attract: New Year's Eve/First Service of Year
Attach: Christmas Attendee Follow up/Life Groups/Classes
Push: Couples Conference Registration/ Relationship Series

April

Attract

Attract: Easter
Attach: Life Groups/ New Believer's Class/ Baptism Service
Push: Mothers Day

February

Attract & Adore

Attract: Relationship Series/ Couples Conference
Attach: Couples Life Groups
Adore: Classes/Discipleship/Life Groups
Push: Men's event/March Madness/ Youth Basketball Tournament

May

Attract & Adore

Attract: Mother's Day
Attend: Graduations
Adore: New Member & 1st Time Guest Phone Campaign [Easter & Mother's Day]
Push: Father's Day/ Men's Conference

March

Adore

Adore: New Member & 1st Time Guest Phone Campaign [Christmas & NYE]
Push: Easter

June

Attach

Attract: Men's Conference/ Father's Day
Attach: Men's Groups/Men's Discipleship
Align: Mid-Year Evaluation
Push: Outreach

July

Attend

Adore: Outdoor Baptism
Attend: 4th of July Community Events (Outreach)
Push: Family & Rest

October

Attract

Attract: Women's Conference
Attach: New Member & 1st Time Guest Phone Campaign
[Back2Church & Women's Conference]
Push: Groups

August

Align

Align: Staff Retreat & Annual Planning
Attract: Back to School Event
Push: Back2Church Sunday

November

Attract & Adore

Attend: Groups
Adore: Staff Team Building
Push: Christmas & NYE

September

Adore

Attract: Back2Church Sunday
Attach: Life Groups Fall Classes
Attend: Youth High School Games
Push: Women's Conference

December

Attach

Attract: Christmas & NYE Services
Attend: Christmas Parties
Push: NYE Events/ New Classes/ January Sermon Series